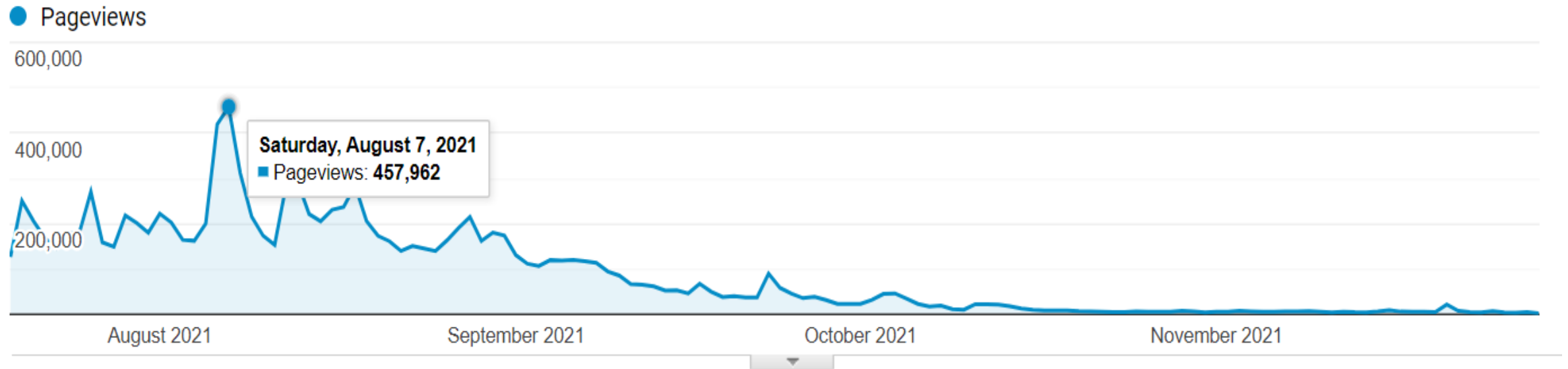


AirNow Fire and Smoke Map
Nov. 30, 2021 NACAA Monitoring Steering Committee

A dramatic increase in usage

- In pilot year 2020, we had 7.5 million page views
- In 2021, we had 13 million page views, of which 1.1 million came from the updated AirNow app which included a link to the map as of July 2021.



Thinking about Version 3

- Starting process for considering Version 3 (Summer 2022) updates
 - Hope to have a Spanish version of AirNow website and Fire & Smoke map before Version 3
 - Looking at potential for allowing other government websites (e.g. National Park Service, a SLT website) to embed the map on their site
 - Considering now how to get other PM2.5 sensors on the map
 - Starting to develop ideas
- Love to get your ideas before Xmas!
 - Any pain points?
 - Ideas for improvements?
 - Send to firesmokemap@epa.gov