



Executive Director Update

NACAA Summer Board Meeting

**Milwaukee WI
July 28, 2018**

Miles Keogh, mkeogh@4cleanair.org

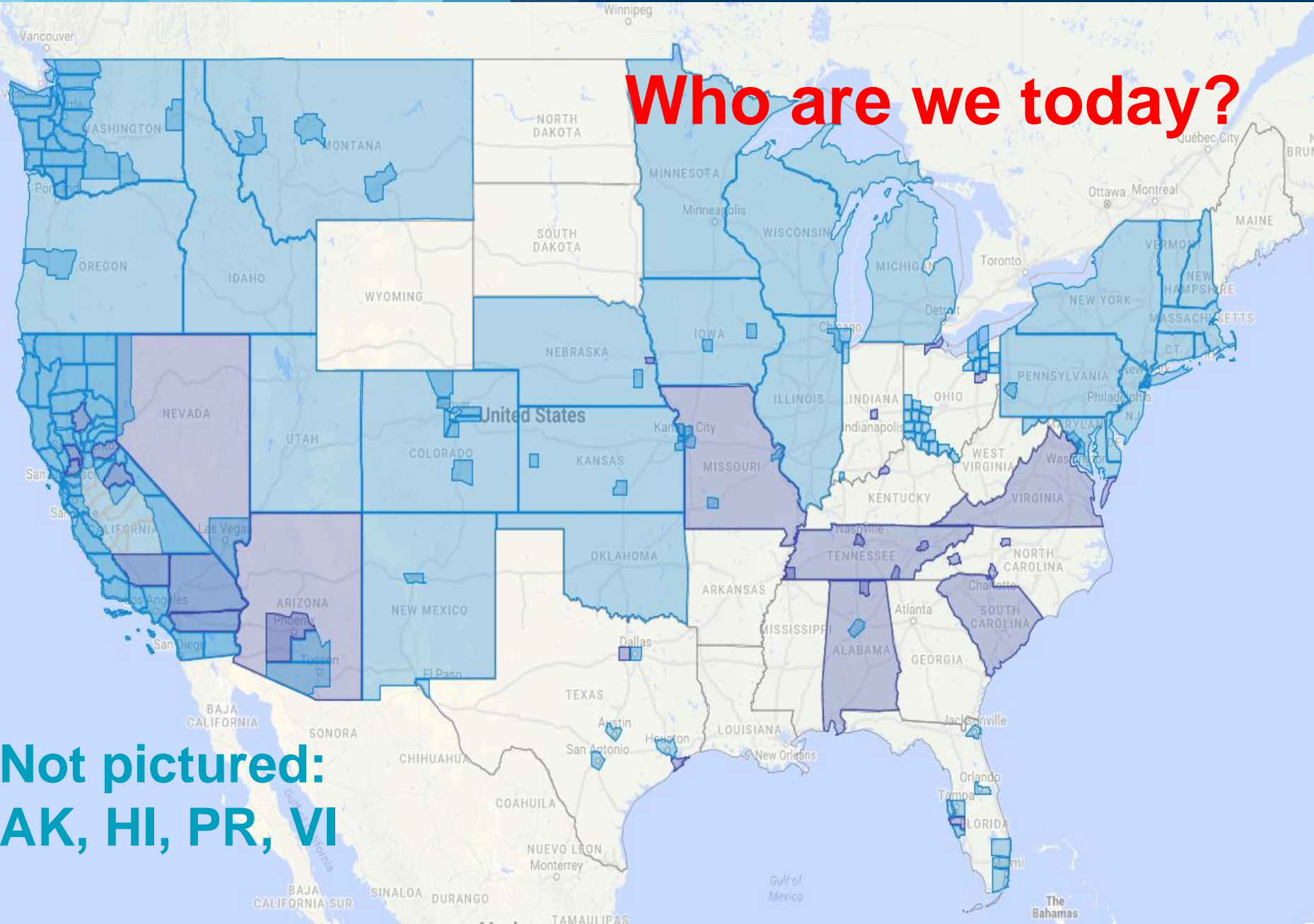
4CleanAir: still Fantastic

- ❑ Who are we?
- ❑ What do we do?
- ❑ Where are we going?
- ❑ How do we get better?



Who are we today?

Not pictured:
AK, HI, PR, VI



What do we do?

- ❑ Connect with agencies, experts, and each other to understand emerging issues
- ❑ Create tools, training, resources and networks that help members do their jobs
- ❑ As a community, we articulate, and advocate for, the best clean air policies, standards, laws, and regulations.

Committees

- ❑ 12 existing committees
- ❑ Consistent leadership despite turnovers
- ❑ New ad-hoc committee on sustainability & resilience – to be discussed in critical issues session.
- ❑ Training committee re-boot to include webcasts & trainings
- ❑ A lot of activity (or coming soon) in a number of committees, esp. mobile sources, permitting, criteria pollutants, global warming, air toxics

Tools that drive value

- ❑ Continued offerings: *Washington Update*, meetings, conferences, resources
- ❑ Equipment sharing – Hawaii
- ❑ “4YI” factsheets - wildfires, hurricanes, sensors; PFAS
- ❑ Bi-monthly “Funding Update”
- ❑ @WeAre4CleanAir on twitter (350 followers)

Our comments

- New comments process is in use
- Comments since Chattanooga, 5/17:
 - ◆ Tighten On Road HD NO_x (6/18)
 - ◆ BRICK Act / NSPS for Woodstoves (6/18)
 - ◆ Appropriations (6/18)
 - ◆ Science Transparency (7/18)
 - ◆ NAAQS for SO_x (expected 7/18)
 - ◆ Active on Cost-Benefit Analysis (expected 8/18)

How else do we succeed?

- ❑ Remain well-connected with media
- ❑ Improving connections on the Hill, both minority & majority
- ❑ Visibility has grown – PUF cover; AWMA article; speaking
- ❑ @weare4cleanair has ~350 followers
- ❑ Strongest connections to ECOS in years; providing NGA with briefings to governors' advisors
- ❑ Led letters for ECOS, NGA, NARUC, AAPCA, other media associations

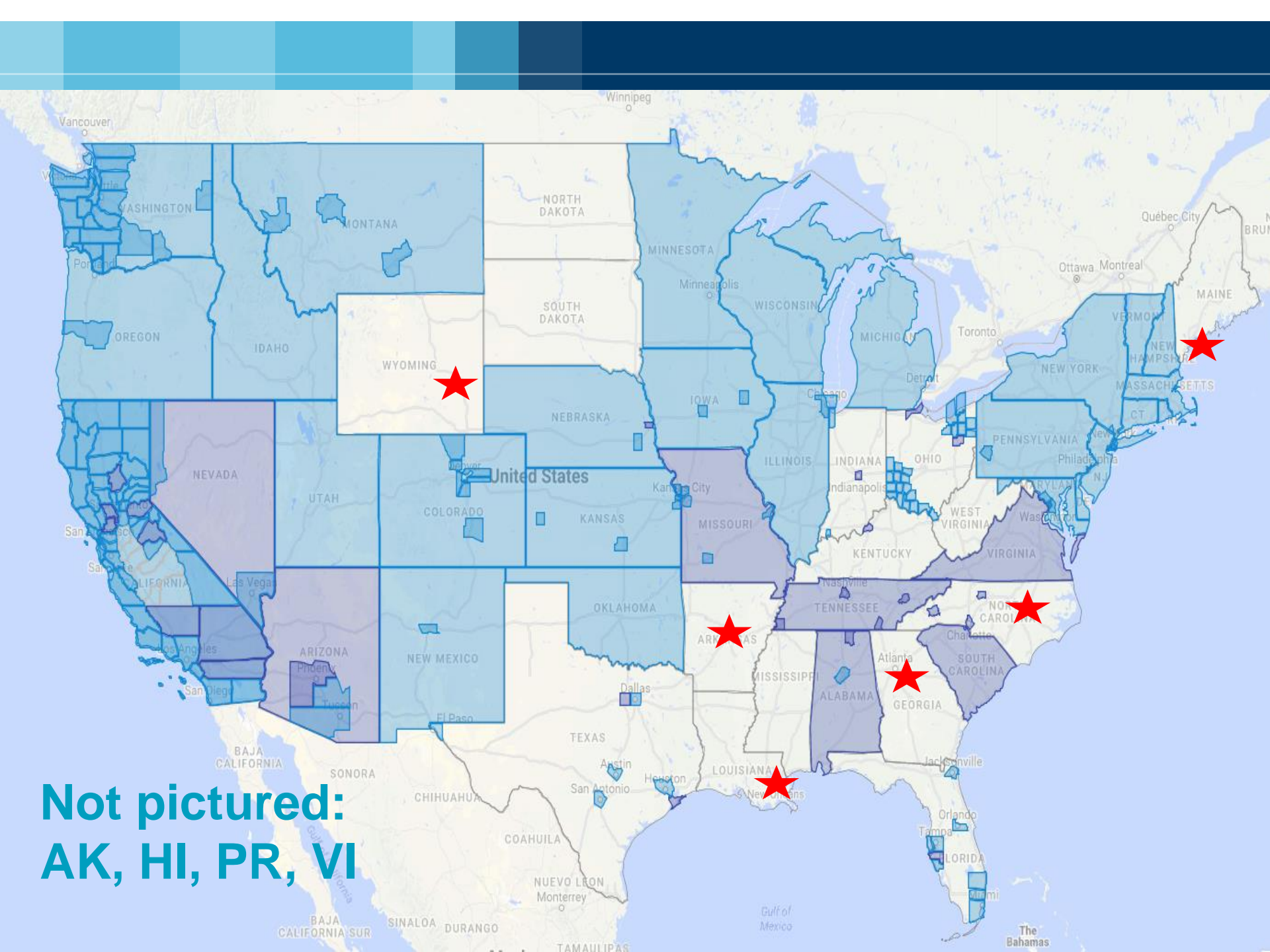
Where are we going?

□ Organizational:

- ✓ We established committee-level goals
- ✓ Pragmatic strategic planning – core values exercise
- ✓ Mission / Vision
- ✓ Are there activities we want to drive towards in near years?

□ Situational:

- ✓ Big changes with EPA, courts, and maybe congress



**Not pictured:
AK, HI, PR, VI**

We're riding some big waves

- ❑ 2018 budget had modest approved deficit
 - ◆ 75% through the year, we've spent 70% of budget and 72% of revenue
- ❑ 2019 budget deficit larger, we're working the angles
- ❑ Income:
 - ◆ State Dept grant; Foundations / donors; other income
- ❑ Expense:
 - ◆ Rent / fixed costs



Note: that's not me

Leadership?

Proud of our Family



Miles Keogh

mkeogh@4cleanair.org

202-624-7864