

Potential Session Topics
2017 National Air Quality Conferences' Communicating Air Quality Track

Schedule (approximately 10 hours)

Monday, September 11th

10:00 am – 12:00 pm *TENTATIVE* – Pre-conference “Training” Session - Air Quality 101
1:00 pm – 3:00 pm Opening Plenary
3:00 pm – 3:30 pm Break
3:30 pm – 5:00 pm Plenary
5:30 pm – 7:00 pm Reception/Poster Session/Exhibits

Tuesday, September 12th

All Day Break-Outs
8:00 am – 9:30 am Break-Out Session 1 (90)
9:30 am – 10:00 am Break
10:00 am – 12:00 pm Break-Out Session 2 (120)
12:00 pm – 1:30 pm Lunch
1:30 pm – 3:00 pm Break-Out Session 3 (90)
3:00 pm – 3:30 pm Break
3:30 pm – 5:30 pm Break-Out Session 4 (120)

Wednesday, September 13th

8:00 am – 9:30 am Break-Out Session 5 (90)
9:30 am – 10:00 am Break
10:00 am – 11:30 am Break Out Session 6 (90)
11:30 am – 1:00 pm Lunch
1:00 pm – 3:00 pm Closing Plenary

Potential Session Topics

Air quality and public health – including communicating the health impacts of air quality and/or climate change;

Air sensors and citizen science – including federal, state, local and tribal initiatives and outreach to citizen scientists;

Environmental justice – outreach to and by EJ communities, including communicating with ethnically diverse audiences and using specialized media outlets;

Innovative outreach initiatives – Show us what you've got!

Mobile sources – including DERA emission reduction programs, anti-idling, car sharing, and other transportation-related issues;

Social media – air quality outreach efforts using social media and other web-based communications tools;

Training – including teacher training of air quality and EPA, RPO and other vendors training opportunities for air communicators; and

Wood smoke and fire issues – including working with affected communities, effective communications initiatives, and coordinating air quality outreach with other federal, state, local and tribal agencies and other interested parties (NWS, NOAA, CDC, etc. including any updates on the Wildfire Guide).

In the event a session does not have enough interest for a full panel, we will make every effort to accommodate speakers; some topics may lend themselves readily to posters.)

Other Possible Plenary Session Topics

Google Data and the Weather Underground (closing plenary)

Air sensors

AIRNow Redesign

Update to Nowcast

Presentation(s) by some of the international participants