



NACAA Fall Meeting

Efforts to Address Diversity and Racial Equity in Air Quality

Richard W. Corey, Executive Officer
October 21, 2020

Outline

- History Air Quality Programs
- AB 617
- Inward/Outward Facing Efforts to Increase Diversity



AB 617 - Community Air Protection Program

AB 617

Building a Community-Focused Framework



PARTNERSHIPS
WITH COMMUNITIES



NEW STATEWIDE
STRATEGIES TO
REDUCE EMISSIONS



TARGETED
COMMUNITY
CLEAN AIR PLANS



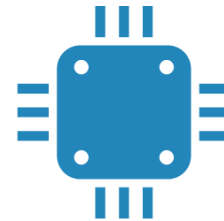
METRICS
TO TRACK &
REPORT PROGRESS



COLLABORATIONS
WITH LAND USE
& TRANSPORTATION
AGENCIES



CLEAN TECHNOLOGY
INCENTIVE INVESTMENTS



EXPANDED
AIR MONITORING

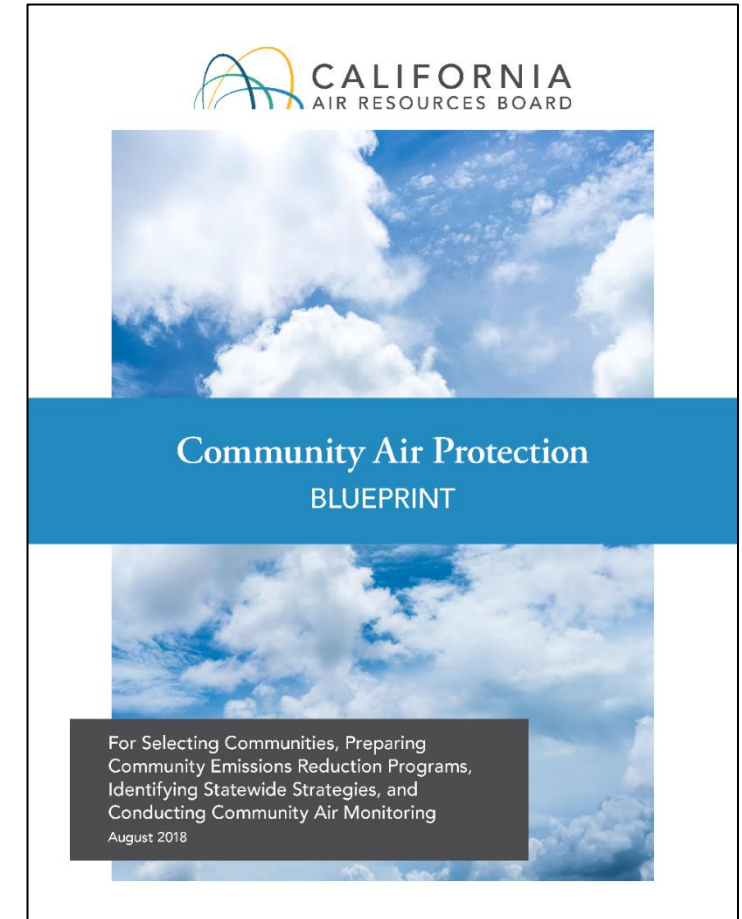


IMPROVED
DATA
ACCESSIBILITY

Blueprint for Program Implementation

Defines statewide strategies and sets requirements for:

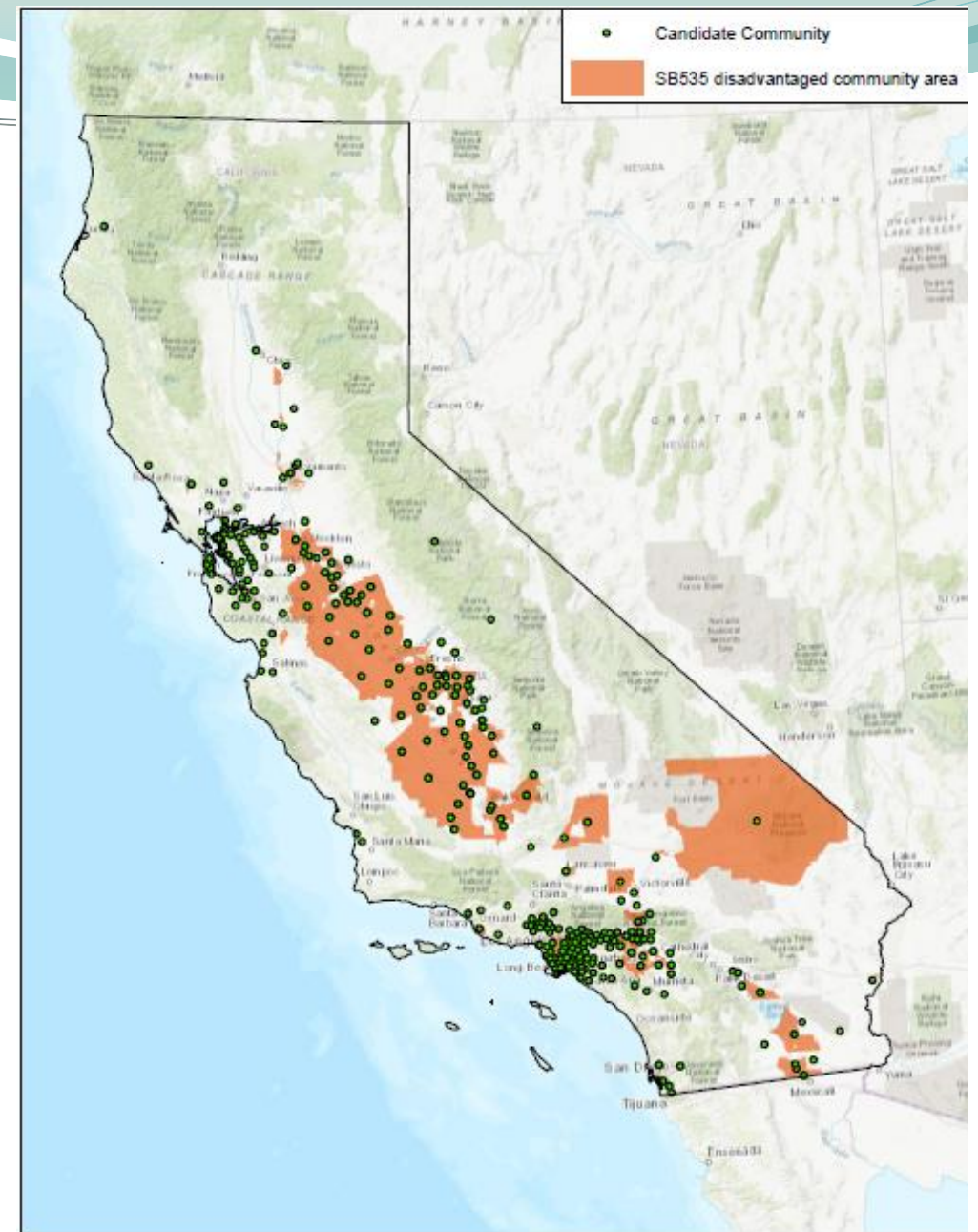
- Public engagement and community partnerships
- Selecting communities
- Conducting community air monitoring
- Developing community emissions reduction programs
- Role of air districts (key partners)



BUILDING A COMMUNITY LIST

- Hundreds of communities recommended
 - Submittals and testimony by air districts and communities
- Board direction (December 2019) - develop a list of communities*
 - Recommended and not selected
 - Continually supported communities

**List is not exhaustive and remains open for other communities / shifts in priorities*



Selected Communities

2018 – Ten initial communities selected

2019 – Additional three communities selected



Community Steering Committees (CSC)



- Community members who live, work or own businesses in the community
- Majority of members must be community residents
- Additional members can include:
 - Community-based organizations
 - Local agency representatives
 - Health departments
 - Academic researchers

Building Community Actions

- Steering committees formed by air districts in selected communities
 - Over 220 members throughout the State
- Action-driven community monitoring based on local concerns underway in initial communities
- Seven community emission reduction programs developed
 - Sources of concern vary between communities
 - Almost 300 strategies identified

Implementing Community Strategies



Rulemaking for mobile, stationary, and area-wide sources

Targeted enforcement and focused monitoring at sources of concern

Funding for cleaner equipment, infrastructure, air filtration, and renewable energy

Coordination with local partners on urban greening, active transportation, truck routing, and land use

Education and outreach on air quality and incentive opportunities

What Role do Incentives Play in AB 617?

- Allows quick action and responsiveness for immediate benefits
- Provides economic solution to improve neighborhood air quality
- Expands opportunities to adopt cleaner technologies

How much has the Legislature appropriated to AB 617 for incentives?

Fiscal Year	Dollar Amount
2017-2018	\$250 million
2018-2019	\$245 million
2019-2020	\$245 million
2020-2021	\$200 million (proposed)

Initial Projects for Immediate Benefits

- 1st year focus: early actions as development of program began
- Projects through existing programs: Moyer and Proposition 1B
- Legislature directed 95% of initial funds to 3 largest air districts
- Priority to disadvantaged, low-income, and selected communities
- Focus on zero-emission technologies wherever feasible



What Have Air Districts Funded so Far?

Bay Area

- Equipment at ports
- School buses
- Off-road equipment

San Joaquin Valley

- Agricultural projects
- School buses
- Locomotives

South Coast

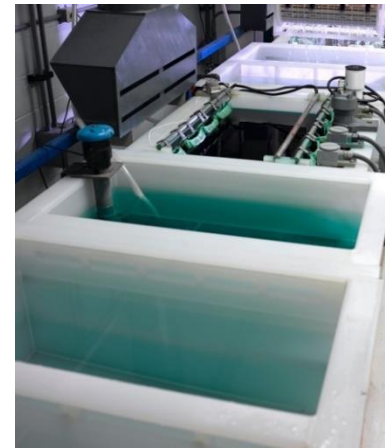
- Advanced tech trucks
- Off-road equipment
- Marine vessels

Other Air Districts

- Charging infrastructure
- School Buses
- Off-road equipment

New Opportunities to Meet Community Needs

- Mobile source incentives continue under Moyer and Proposition 1B
- New options include incentives at schools and hex chrome facilities
- Framework to allow new air district-led projects
 - Incentives for small stationary sources
 - Innovative projects to address concerns of selected communities



Recap of AB 617

- Comprehensive Community/EJ-Focused Program
- Tight Deadlines
- High Expectations
- Strengthening Community Relationships
- Role of Facilitation
- Role of Land Use Decisions
- Need for Sustained/Reliable Funding
- Model for Exporting Learnings to Other Communities

Diversity and Racial Equity Task Force



“We all should know that diversity makes for a rich tapestry, and we must understand that all the threads of the tapestry are equal in value no matter what their color.” – Maya Angelou



Agenda

- Introductions
- Mission
- Website
- Task Force Members
- Planned Activities
- Next steps
- Q and A

Introduction



Richard Corey
Executive Officer



Edna Murphy
Co-Chair



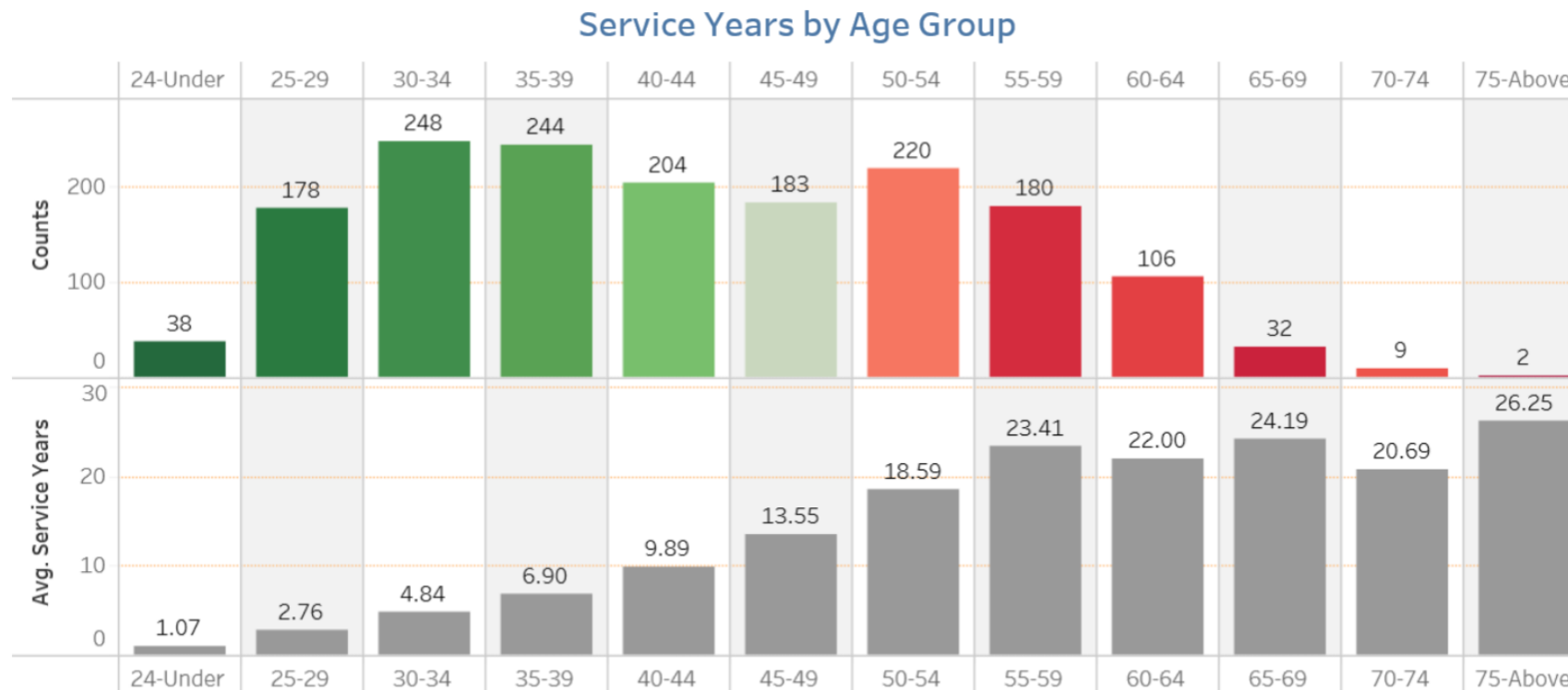
Rajinder Sahota
Co-Chair

Mission

Draft Statement: The California Air Resources Board (CARB) Diversity and Racial Equity Task Force strives to address, explore, educate, learn about, and respond to the diversity and inclusion needed to be an organization for ALL Californians.

New DaRE Website

- Dashboard for metrics to track CARB demographics



New DaRE Website, cont.

- Trainings and Upcoming Events
- Government Alliance on Race and Equity (GARE)
 - Coordinate activities across GARE and Task Force
 - Several Task Force members also on GARE
- Resources related to diversity and racial equity
- Blog
- Volunteer Opportunities

Meet the Task Force Members



Terry Allen
OCAP

Jessica Martinez
ISD



Richelle Bishop
ED

Eric Patton
MSCD



Jeannine Berry
MLD



Meet the Task Force Members, cont.



Andrew Tsiu
OLA

Lucina Negrete
MSCD



Caitlin Miller
STCD

Adam Moreno
AQPSD



Kimberly Pryor
ECCD

Samar Lichtenstein
EO/EJ



Meet the Task Force Members, cont.



Martina Diaz
MSCD



Kaylin Huang
TTD



Ugo Eke-Simmons
TTD



Ambreen Afshan
MSCD



Ryan Schauland
ISD

Meet the Task Force Members, cont.



Sonya Collier
RD



Aldo Chaney
ED



Jenna Latt
ECCD



Craig Segall
Legal



Sydney Vergis
MSCD

Initial Focus of Our Work

- Website launched today: <http://inside2.arb.ca.gov:88/DARE/>
- Identify introductory training and resources for all CARB staff
 - October and November Implicit Bias Training
- Work to understand and evaluate how CARB's recruitment and hiring practices can be improved to provide equal access and competition by a more diverse pool of candidates

Next Steps

- Regular Task Force meetings
 - Establish sub-groups for specific topics
- Develop Diversity and Racial Equity Strategic Plan
- Board Resolution