



Executive Director Update

NACAA Spring Meeting

**Chattanooga, Tennessee
May 21, 2018**

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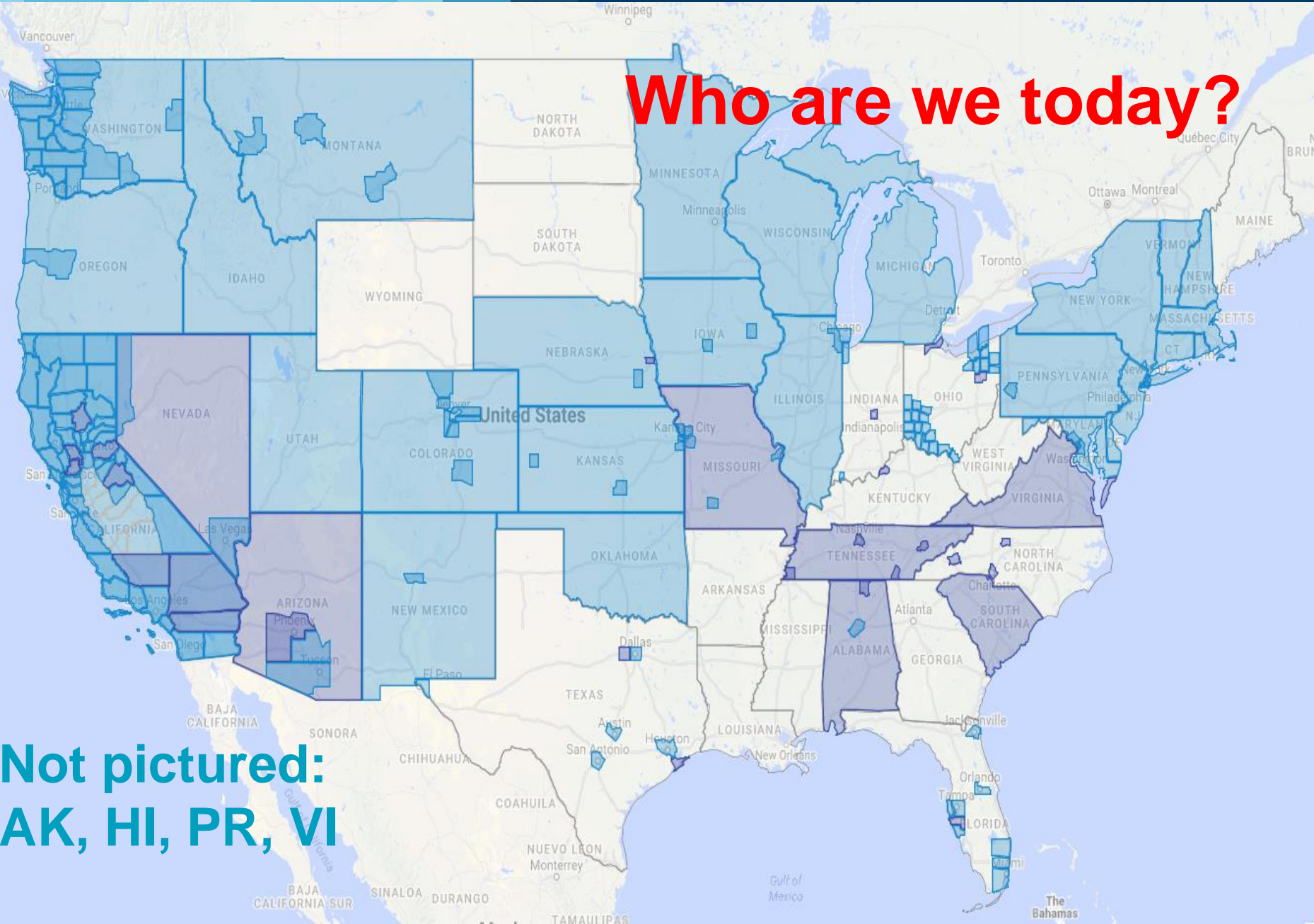
4cleanair is Fantastic

- ❑ Who are we?
- ❑ What do we do?
- ❑ Where are we going?
- ❑ How do we get better?



Who are we today?

Not pictured:
AK, HI, PR, VI



Fridge Magnet Update



What do we do?

- ❑ **Connect with agencies, experts, and each other to understand emerging issues**
- ❑ **Create tools, training, resources and networks that help members do their jobs**
- ❑ **As a community, we articulate, and advocate for, the best clean air policies, standards, laws, and regulations.**



Drive value to members



- ❑ Continued offerings: committee work, *Washington Update*, conferences, resources, advocacy
- ❑ New tools:
 - ❑ “4YI” factsheets - wildfires, hurricanes, sensors; organizational change
 - ❑ Bi-monthly “Funding Update”
 - ❑ @WeAre4CleanAir on twitter
 - ❑ Next up: webinars, training

Our comments process

- ❑ Builds on existing committee-driven process
- ❑ Adds communications to help members plan when they need to be involved
- ❑ Adds an “officer referral” that we can tinker with & see how it works
- ❑ Intent is to revisit it as we learn & evolve



Comments since Seattle, 9/17

- ❑ Appropriations (2/18, 4/18)
- ❑ Streamlined permitting recommendations (12/17, 3/18)
- ❑ ANPRM on CPP (2/18)
- ❑ Gliders (1/18)
- ❑ DERA letter (11/17)
- ❑ Locomotives letter (10/17)
- ❑ MTE for light duty vehicles (10/17)
- ❑ EPA Strategic Plan (10/17)

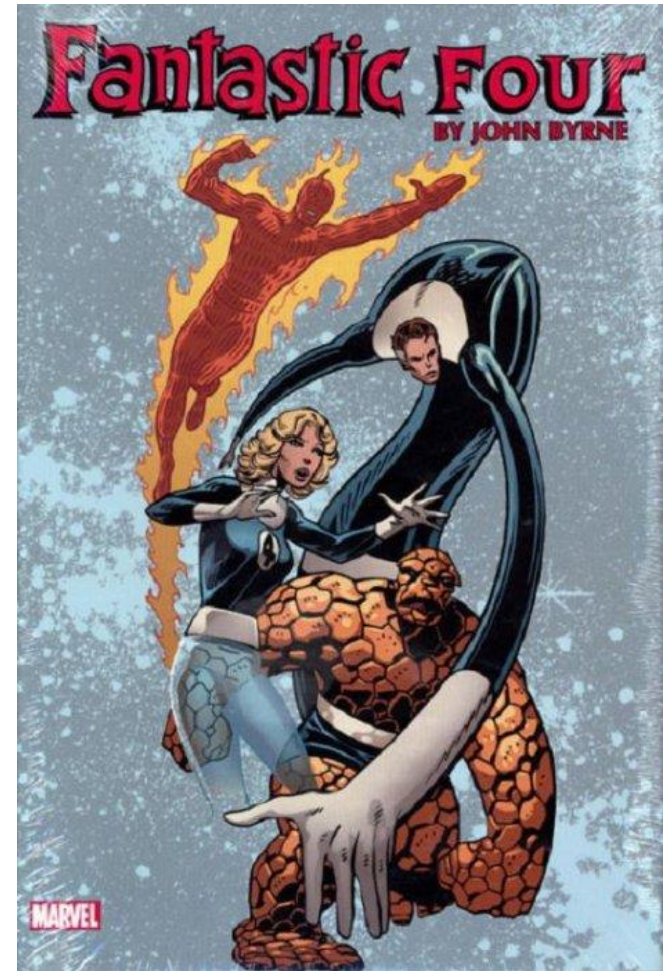
Where are we going?

- ❑ We established committee-level goals
- ❑ Pragmatic, committee driven strategic planning
- ❑ Mission / Vision

“NACAA is a community of state and local clean air professionals associated to encourage the exchange of information, to enhance communication and cooperation among federal, state, and local regulatory agencies, and to promote good management of our air resources.”

We Did A Survey

- ❑ 190 responses
- ❑ 29 States, 47 locals
- ❑ Mix of directors & staff
- ❑ Lots of good suggested improvements, no “chest wounds” identified.
- ❑ This will be the bedrock foundation for a strategic planning effort



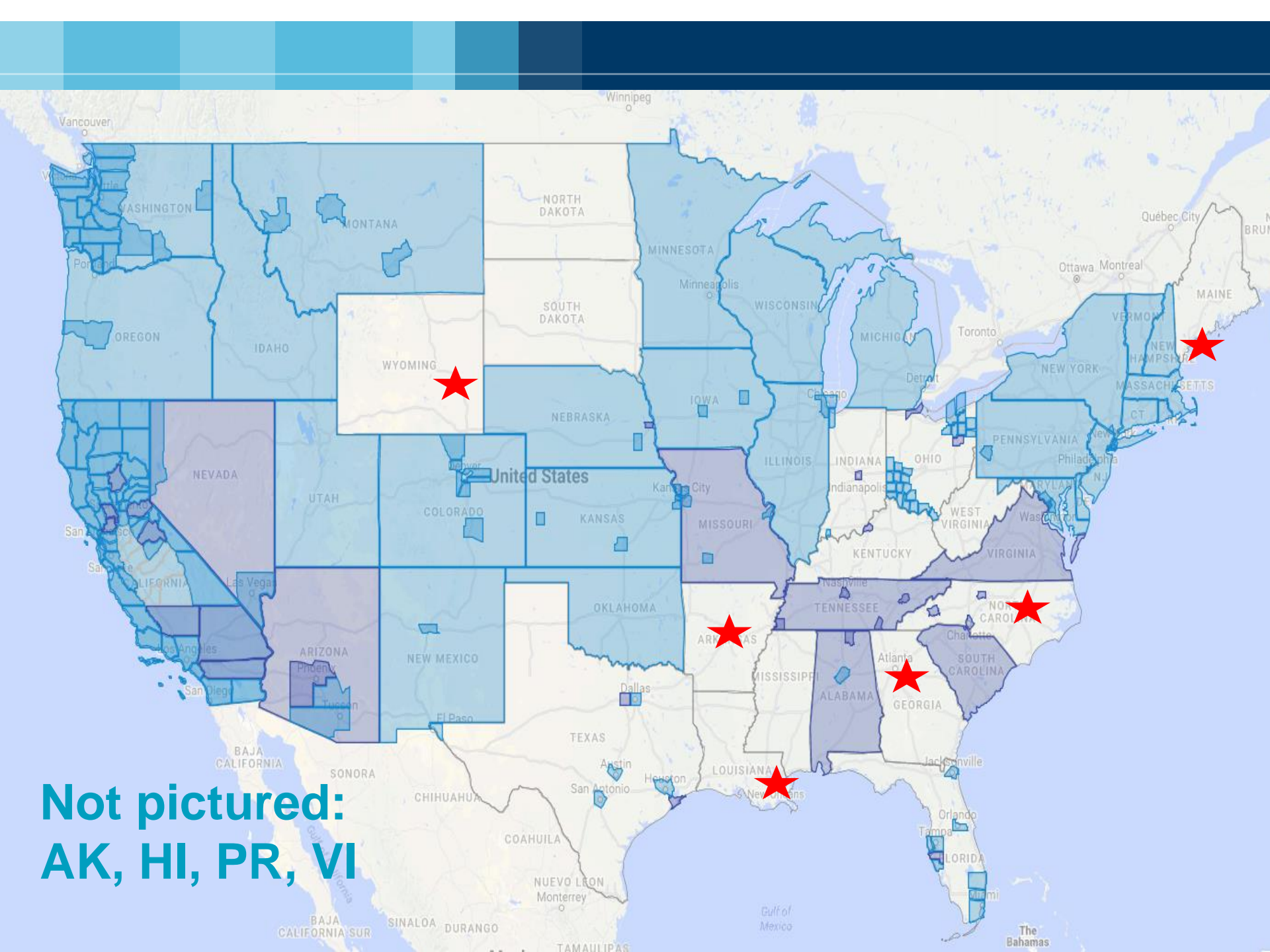
A few key threads

- We don't all agree. Paradoxically, this makes us stronger.
- Agencies are overstretched. NACAA helps make sense of the landscape.
 - ◆ Committees & staff as a resource were highly rated (4+).
 - ◆ We can do a better job onboarding people, refreshing what we offer, democratizing & pushing out info through training, webcasts, other “push” methods
- It's good to have friends in Washington DC.
 - ◆ More than 96% of respondents rated “Washington Update” as “extremely valuable”.
 - ◆ 92% of respondents want the DC office to weigh in on jurisdiction & funding issues.
- Our core mission is to be expert
 - ◆ resounding support for science-based focus & public health in the mission.

Where can we evolve?

- ❑ Issues: “Resilience / Sustainability”
- ❑ Planning, International, Management?
- ❑ Can we expand our services to more members?
 - ◆ Smart Cities, indoor air / public health, other issues?
- ❑ Can we offer chances for members to develop professionally?
 - ◆ 4yi, trainings, being speakers/trainers





Not pictured:
AK, HI, PR, VI

Together, We Are Fantastic



(Remember: every team of heroes needs a surfer.)

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