

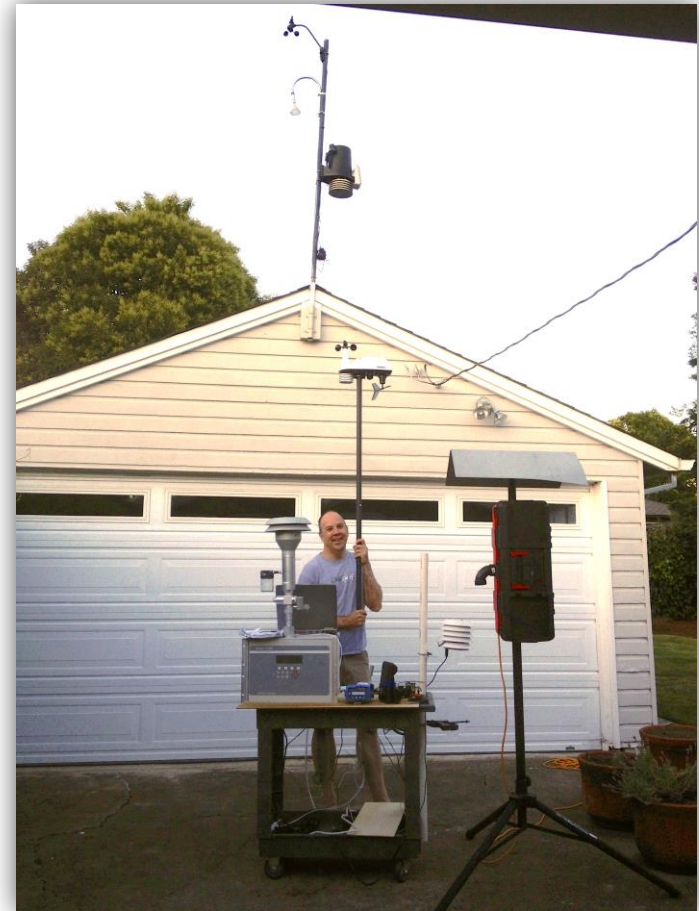
# Low-Cost Sensing – Current Status and Opportunities

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Presented at the  
National Assoc. of Clean Air Agencies  
Baltimore, Maryland

September 24, 2013



**Sonoma Technology, Inc.**  
*Air Quality Research and Innovative Solutions*

# Outline

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- Current status
  - Who
  - What
  - Why
- Specific project examples
- Concerns & opportunities
- Future

# Background – Many Efforts

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- Who
  - University – cutting edge research
  - Private sector/start-ups
  - Government
  - NGOs
  - DIYers
  - Schools

# Background – What's Happening

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## **AQ Instrument Manufacturers**

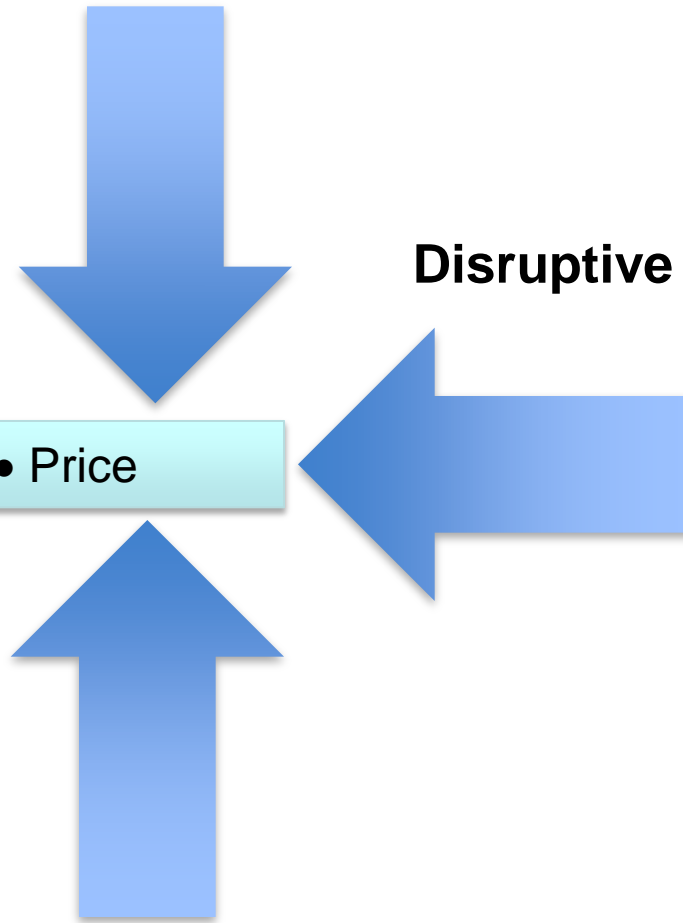
- Starting with proven technology
- Lowering costs
- Shrinking size

Quality • Capabilities • Size • Price

## **Industry, Universities, NGOs**

- Starting with low-cost sensors
- Improving quality
- Designing packaging

**Disruptive Technology**



# Background – What's Happening in the Private Sector



AirBase



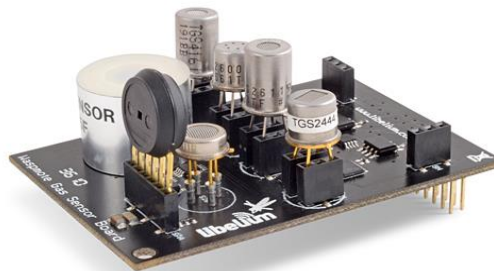
Sensaris



Cairpol



Airboxlab



Libelium



Esensors



CubeSensor



Canary



Lapka



Sensordrone

# Background – Why This Is Happening

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- “Because they can” (low cost, easy to create)
- STEM education
- Personal health info and protection
- Advocacy for changing policy
- Decision making
- Research

# Example – Maker Faire

Sponsor: STI, HabitatMap, Manhattan College, NY  
Hall of Science

Type: Educational

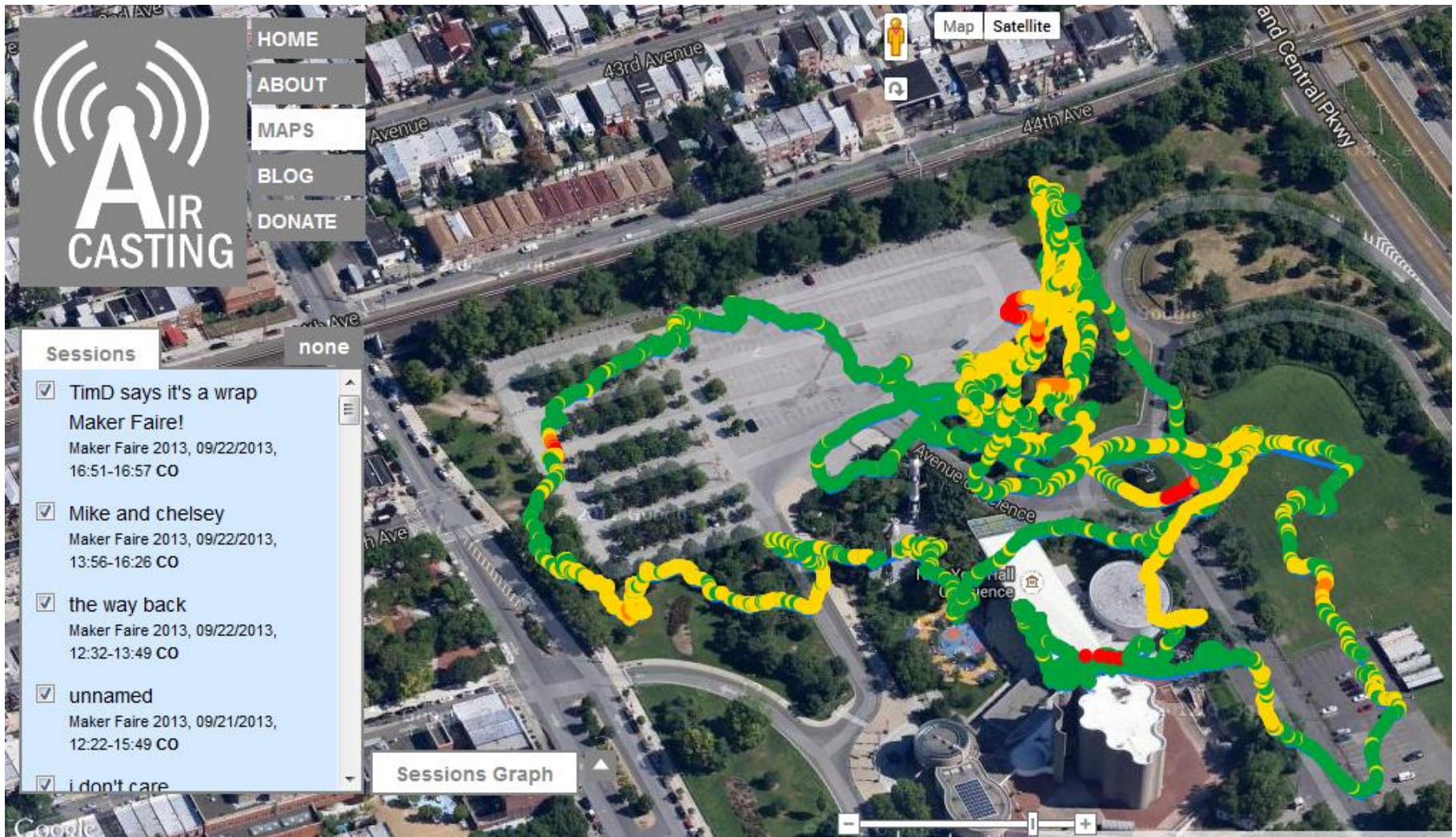
Approach:

- Developed AirCasting pods
- Let people measure particles
- Crowd sourced the data
- Interviewed participants





# Example – Maker Faire





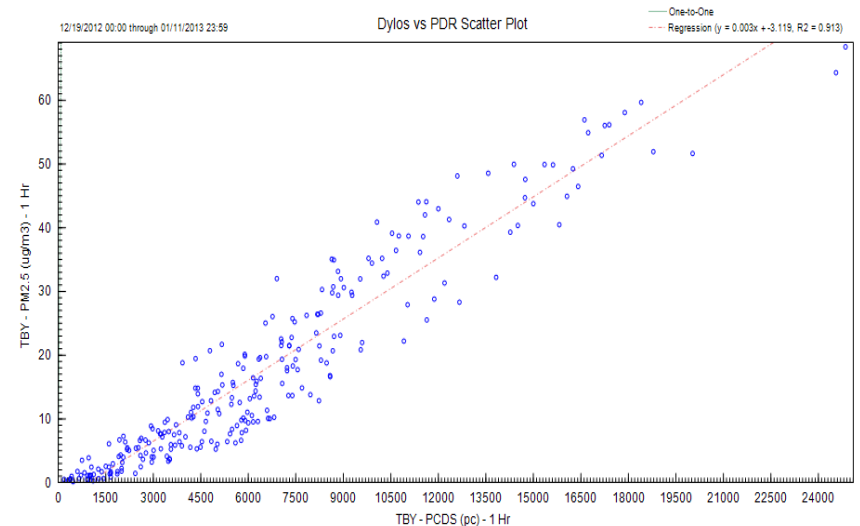
# Example – Particle Evaluations

Sponsor: Tim and his garage

Type: Educational

Approach:

- Compare low-cost particle sensors to reference instruments
- Determine the quality of the sensors



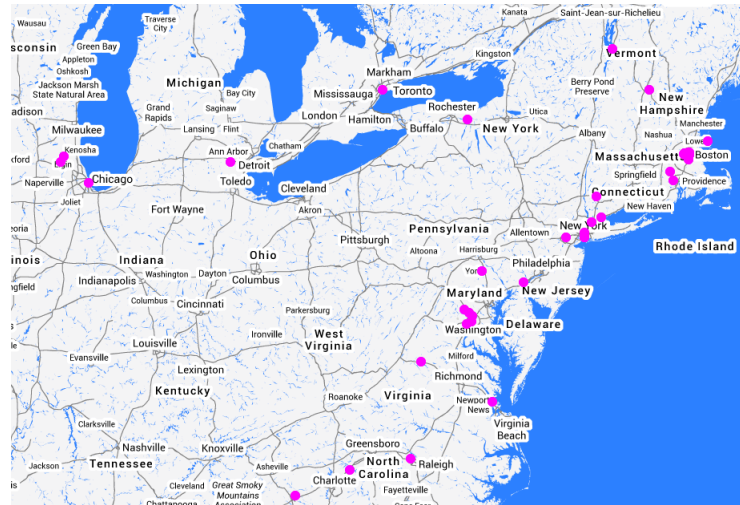
# Example – Air Quality Egg

Sponsor: Public via Kickstarter

Type: DIY

Approach:

- Sought crowdsourced funding (\$140k)
- Developed 1200+ eggs to measure CO and NO<sub>2</sub>
- Costs about \$150
- Results discouraging; didn't focus on quality



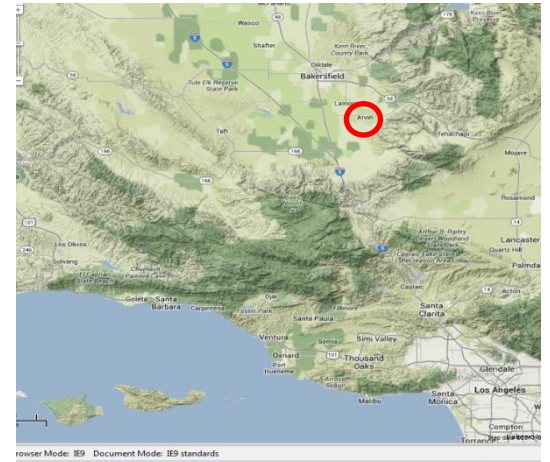
# Example – Air Quality Agency

Sponsor: San Joaquin Valley Unified Air Pollution Control District

Type: Research

Objective:

- Determine ozone gradients in and around Arvin, California
- Develop an algorithm to predict peak ozone concentrations in the greater Arvin area



Approach:

- Deployed 23 low-cost ozone sensors in the Arvin area
- Collecting 6 weeks of data
- Conducting quality control and data analysis

# Example – Air Quality Agency

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Collocation Study



Field Site



# Potential Concerns with Low-Cost Monitoring

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- Inaccurate data used by organizations
- Confused citizens
- Distrust of government
- Time drain on AQ agency staff
- Unknown process for how data will be used



# Potential Opportunities from Low-Cost Monitoring

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- Engage new people/advocates for clean air
- Supplement monitoring networks
- Lower cost of monitoring
- Outreach and education
- Peer regulation (local understanding → local solutions)

# Future – How Government Can Help

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- Quality studies
  - EPA/ORD – sensor evaluations
  - EPA Air Sensor Guidebook
  - AirNow Sensor Evaluation Service
- Pilot studies
  - Demonstrating claims
  - Establishing value
  - Community group monitoring
  - Engaging stakeholders
- Aggregation for ingesting and quality-controlling data
- Health messaging determination

# Contact

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