

**National Association of Clean Air Agencies (NACAA)
Public Outreach Committee Zoom Meeting**

Co-Chairs: Christine Kirby (MA) and Jack Broadbent (San Francisco, CA)

**Tuesday, September 14, 2021
4:00 p.m. - 5:00 p.m. (Eastern Time)**

Join Zoom Meeting

<https://us02web.zoom.us/j/84282332266?pwd=VTB6RWlzMjhQZk5leXBPTmw2bWI2QT09>

**Meeting ID: 842 8233 2266
Passcode: PubEd**

Find your local number: <https://us02web.zoom.us/j/84282332266?pwd=VTB6RWlzMjhQZk5leXBPTmw2bWI2QT09>

AGENDA

Roll Call

Discussion

Using Multiple Languages for Official and/or Regulatory Communications

Background

One of the public outreach-related questions included on NACAA's Environmental Justice survey conducted earlier this year was, "Does your agency provide official and/or regulatory communications in multiple languages?" The responses were: Yes – 62.2%; No – 28.9%; Unsure – 6.7%; and Not applicable – 2.2%,

We thought it would be of interest to the committee to hear about state and local agency experiences with offering multi-lingual communications to their constituents. To facilitate the discussion, here are a few questions for you to think about before we meet.

What authority/guidance/policy drives your multi-lingual efforts?

What basis do you use for choosing languages?

How do you implement multi-lingual communications – written, verbal, both?

How are your multi-lingual communications resourced – do you have a budget, staff?

How does your agency track results of these efforts?

What are your success stories? Challenges?

Speakers

Ursula Kramer and Natalie Schepp

Pima County Department of Environmental Quality

Fran McNair

Olympic Regional Clean Air Agency

Lisa Fasano

Bay Area Air Quality Management District

New/Other Business

Captain Atmosphere! A New Video from the Oklahoma DEQ (<https://youtu.be/9pyGknI13DU>)

*Kendal Stegmann and Malcolm Zachariah
Oklahoma Department of Environmental Quality*

Wrap Up

Next Call, Tuesday, November 9, 2021, at 4:00 PM ET