



THE JONES CENTER AT
ICHAUWAY

Coordinating Air Quality and Fire-Related Communications

Rachel McGuire
Outreach & Education Coordinator



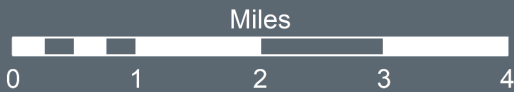
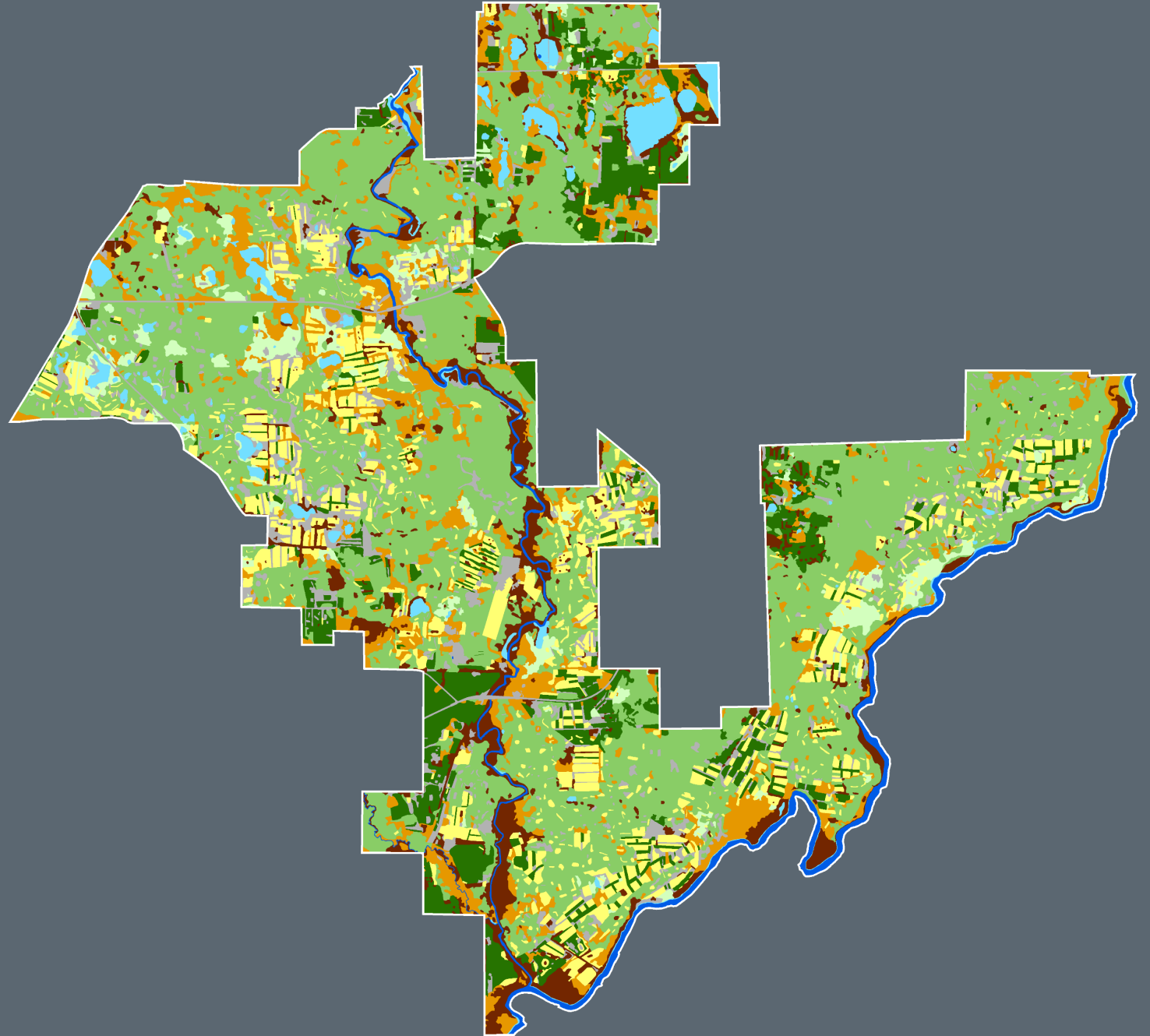
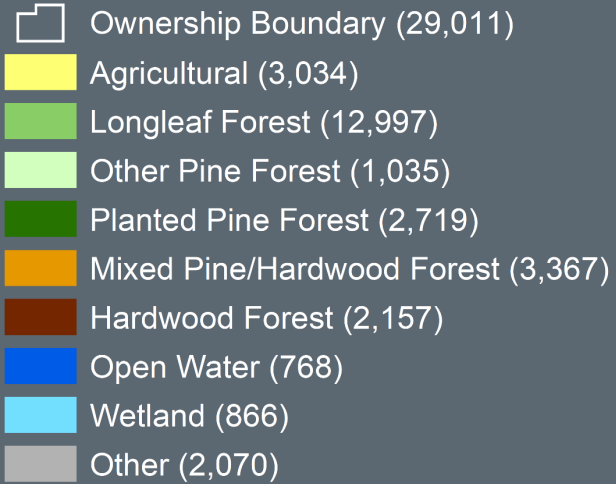
MISSION

To understand, demonstrate, and promote excellence in natural resource management and conservation.



THE JONES CENTER AT ICHAUWAY

Land Cover (Acres)



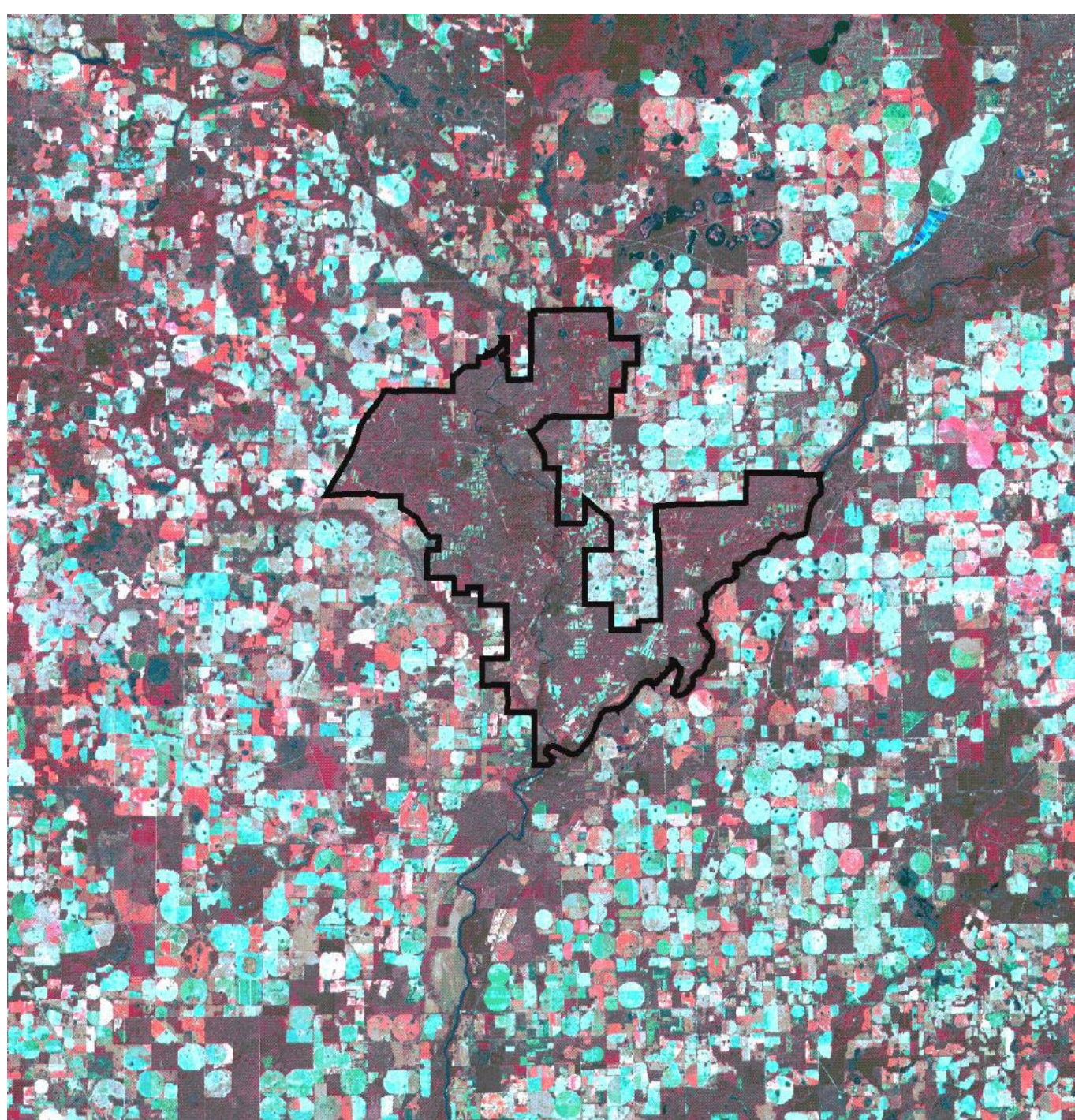
The Jones Center at Ichauway

Lower Flint River Basin

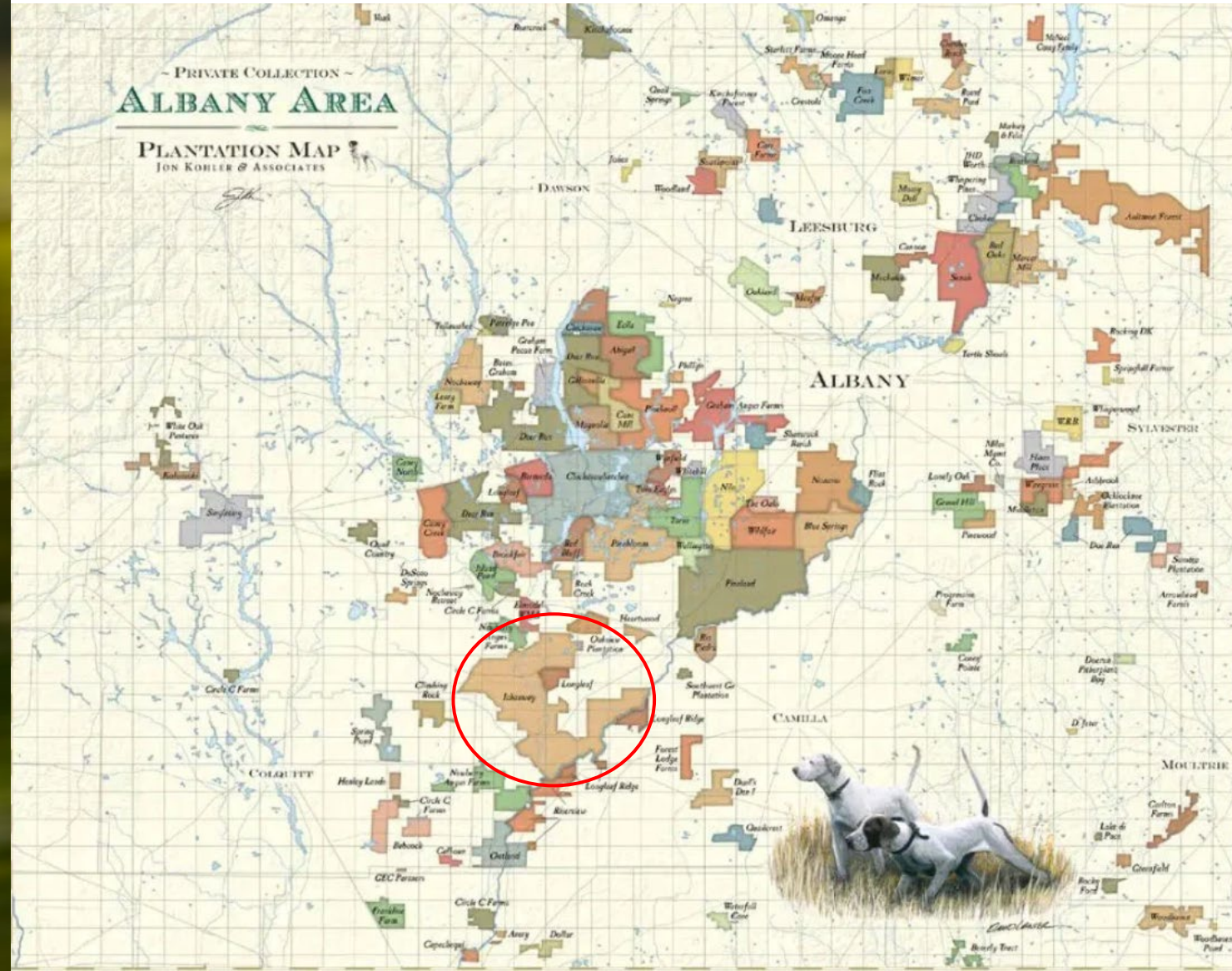
*Ichauway is embedded in a
heavily agricultural
landscape*

Dougherty Plain

*unique geology and
riverine systems*



Regional Driver of Fire







February 2024 - Smoke Summit





January 2024 – Georgia Tabletop

Georgia Smoke Public Communications & Burner Outreach Workgroup

Goals:

1. Help educate the community about actions to mitigate health impacts from poor air quality associated with Rx fires on critical burn days.
2. Communicate with burners on strategies for reducing impacts of Rx fire smoke.
3. Develop strategies for protecting and enhancing social license to use Rx fire in GA.

**Current Workgroup
Representation from:**

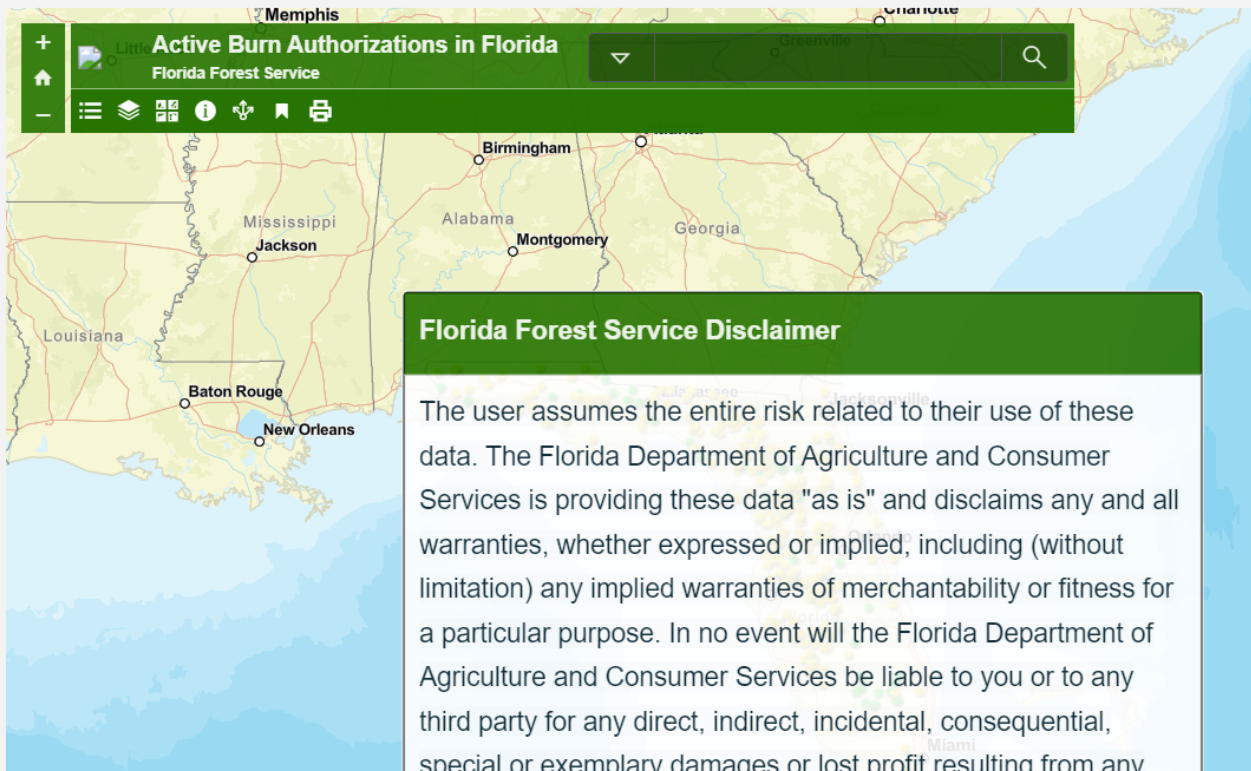


How

1. Direct the public to a standard landing page for EPA air quality information that includes:
 - AirNow webpage
 - EnviroFlash notifications
 - Fire & Smoke Map
2. Leverage partners' certified burn manager trainings as a platform to deliver smoke resources & disseminate consistent messaging
 - (i.e., GA DNR, Tall Timbers, Southern Fire Exchange)
3. Expansion of whyprescribedfire.org to include Georgia

BURN MAP

Stay in the know about prescribed fires near you with the Florida Forest Service's Burn Map.



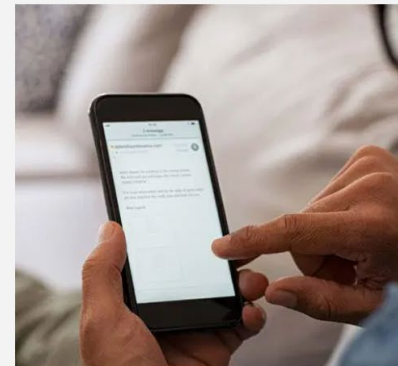
The screenshot shows a web browser displaying the Florida Forest Service Burn Map. The map is centered on Florida and shows various cities and states. A green navigation bar at the top left contains a search bar with the text "Active Burn Authorizations in Florida" and "Florida Forest Service". Below the map, there is a green box with the title "Florida Forest Service Disclaimer" and a paragraph of text.

Florida Forest Service Disclaimer

The user assumes the entire risk related to their use of these data. The Florida Department of Agriculture and Consumer Services is providing these data "as is" and disclaims any and all warranties, whether expressed or implied, including (without limitation) any implied warranties of merchantability or fitness for a particular purpose. In no event will the Florida Department of Agriculture and Consumer Services be liable to you or to any third party for any direct, indirect, incidental, consequential, special or exemplary damages or lost profit resulting from any

SMOKE SENSITIVE?

Prescribed fire practitioners want to protect all of us. That's why every prescribed fire includes a plan to manage smoke. But if you are sensitive to low levels of smoke, **here's how to prepare.**



**Get real-time outdoor
air quality notifications.**

If air quality reaches a level of concern for you,
limit time outside and close your windows.

GET NOTIFICATIONS

A Consistent, Unified Message Pushed Concurrently is Key!

- **Curate a centralized info hub for Georgia public for smoke-related content.**
- **Implement a unified message/outreach to Georgia's private Rx burners that incorporates involvement from relevant federal, state, and local organizations.**

Message: *Prescribed fire is a safe way to apply a natural process, ensure ecosystem health, and reduce wildfire risk. When there's smoke in the air, here's what you can do to protect yourself and your family.*





Rachel McGuire
rem@jonesctr.org



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